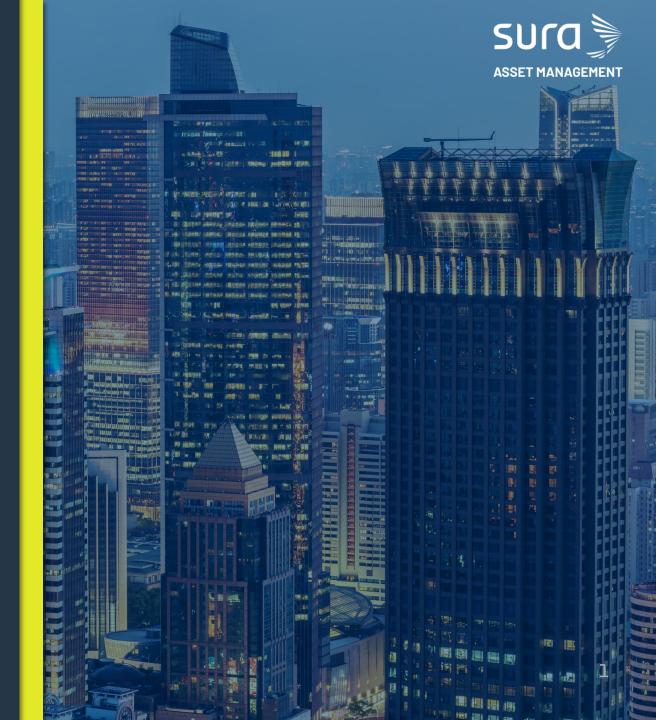
SURA ASSET MANAGEMENT

1Q-2024

Corporate Presentation



DISCLAIMER

- » The forward-looking statements contained in this document are based on Management's current forecasts and outlook.
- » For better illustration and decision-making, figures for SURA Asset Management and its subsidiaries are administrative rather than accountant, and therefore may differ from those presented to official entities. Thus, SURA Asset Management assumes no obligation to update or correct the information contained in this presentation.



1. SURA-AM OVERVIEW

2. CORPORATE GOVERNANCE

3. CORPORATE STRATEGY

4. FINANCIAL FIGURES

CONTENT



SURA-AM OVERVIEW

Our Businesses





SAVINGS AND RETIREMENT



Businesses PENSION SERVICES/ SURA Investments:

- Coordination among different businesses, yet linked around a common theme that makes them part of the same DNA.
- Deepen and execute growth initiatives within each business.
- Ensure that the customer is where they are best served and generates the greatest potential for financial wellbeing.





Regional Presence



557

CORPORATES AND INSTITUTIONAL CLIENTS

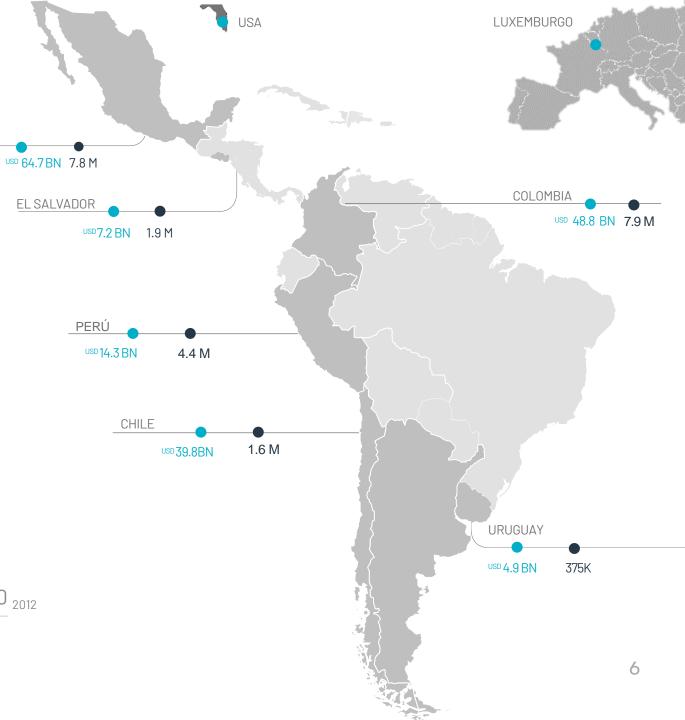
179.9 BN vs 61.4 2012

Countries

INVESTMENT GRADE Fitch **BBB Rating** Moody's **Baal Rating**

+7,000 vs+9,200 2012 EMPLOYEES

MÉXICO



Main Figures



AUM

USD 160.2_{BN}

Pensión savings segment

USD 19.7_{BN}

Sura Investments

USD179.9_{BN}

Average Fee (over AUM)

0.54%

Pension savings segment

0.49%

Sura Investments

Premiums issued

USD 200MM

Income

USD 217.4_{MM}

Pension savings segment commisions

USD 23.9_{MM}

Sura Investments

USD 241.8_{MM}

Total Income (including "Encaje" and "other income")

Balance Sheet

USD 8.4_{BN}

Assets

USD **818**MM

Financial Net Debt

USD 3.0_{BN}

Equity



CORPORATE GOVERNANCE

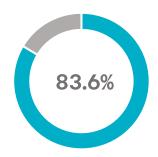
Shareholders



Supporting our solid financial position, transformation and global vision

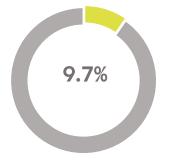


A Latin American holding company with a strategic focus on the diversified financial services sector





A Colombian investment group with extensive experience in the financial sector*





Canada's second largest pension fund, CDPQ manages assets of + USD 390 Billion** invested in Canada and elsewhere



Experienced Management Team







BUSINESS

Francisco Murillo Pensions and savings



Juan David Correa **Patricia Restrepo** Colombia



Emilio Bertran Aldo Ferrini Mexico Perú





Jaime Munita Ruth de Solorzano Sebastián Peaguda Chile El Salvador Uruguay







Gonzalo Falcone **SURA Investments**



CORPORATE

Carlos Esteban Oquendo **CFO**



Juan Camilo Osorio CIO



Catalina Restrepo Human Talent, Sustainability and Communications



Felipe Trujillo Corporate Development



Joaquin Idoyaga Legal & Compliance, Risk & IT





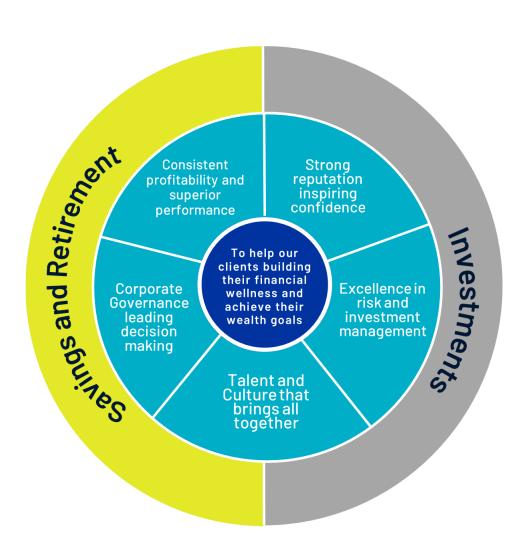
CORPORATE STRATEGY

Our Purpose and Guidelines



- Efficient operations, from a business management standpoint
- Client segmentation and value offerings based on accumulation and formality
- Proactive engagement in building better pensions leveraged on our leadership position
- Drilling down on voluntary savings and all its possibilities
- Value proposals for the retirement stage

Purpose



- Accelerating business profitability
- Specialized and well-differentiated advisory services
- Best in-class investment solutions
- Regional reputation and client relationship
- Adequate and efficient distribution models

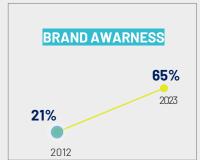
Retirement & Savings



Opportunities ahead

Empathetic Brand and customer satisfaction that generates trust







Excellent performance of our funds that translate into better pensions

Broad exposure in Alternative Investments

Alliances with some of the best Asset

Managers

82.8%

of AUM growth is composed by **returns** since 2018*

Institutional relationship and future well-being

Knowledge: +80 hours with academy in pension talks

Spokesperson: Influence workshops, recurring meetings with regulators and political actors

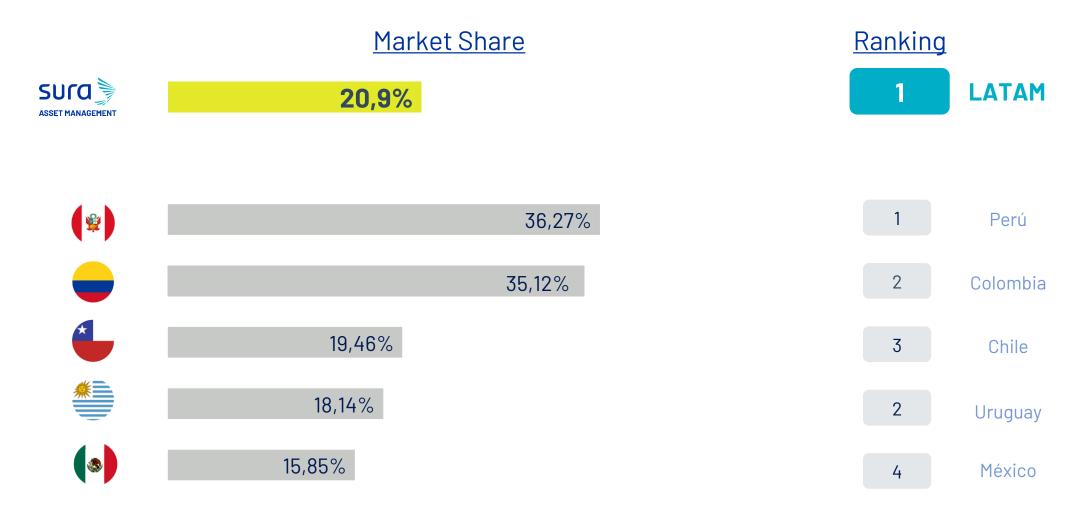
Presence: Attendance at industry events, Global Pensions Programme sponsorship

Alliances with academy, cost of reforms



SURA- AM, LEADING THE REGIONAL PENSION INDUSTRY





2X THE MARKET SHARE OF OUR CLOSEST LATAM COMPETITOR

Voluntary Segment Excluding Voluntary Pensions



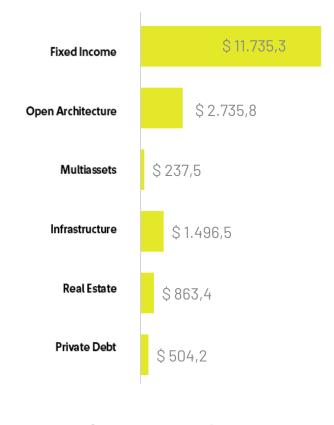
AUMs by Country



AUMs by Line of Business



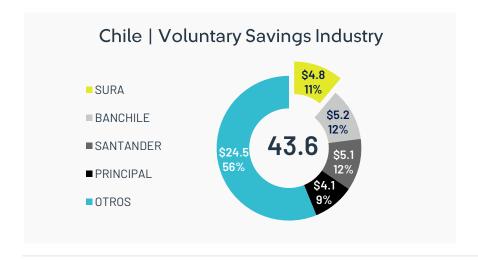
AUMs by Asset Class

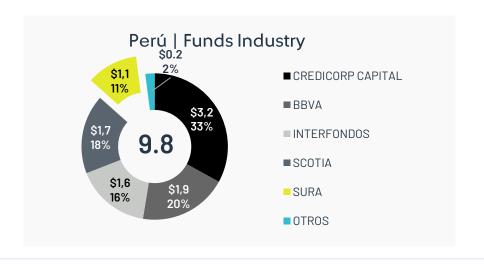


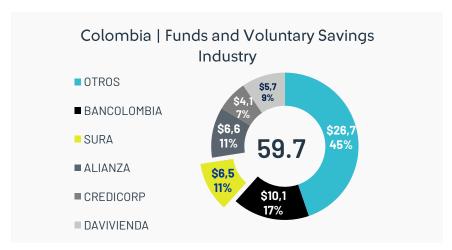
USD 17.6 Bn*

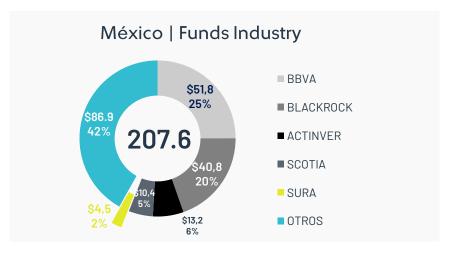
Sura Investments













FINANCIAL FIGURES

FINANCIAL RESULTS FIRST QUARTER 2024



Income Statement	10-2024	10-2023	Var. CR %	Var. RR %
Fee and commission income	242	214	9.7%	13.0%
"Encaje" return	34	21	37.8%	65.2%
Net Equity Method result	2	1	40.8%	26.3%
Other operating income	31	8	164.0%	304.4%
Operating Income	309	244	19.6%	26.8%
				0.0%
Insurance Margin	9	2	1641.8%	253.8%
Total operating expenses	-181	-161	7.0%	12.5%
Operating Income	137	86	52.5%	60.4%
Net financial result	-9	-8	-15.2%	13.8%
Net financial derivatives and Fx	-4	2	N/A	
Income before tax	125	80	47.3%	56.9%
Income tax expense	-36	-26	28.0%	41.3%
Discontinous operations	6	1	1027.7%	528.6%
Net Income after tax (before minoritary interest)	94	55	65.5%	71.9%
Minoritary Interest	13	12	-3.1%	14.2%
Net Income (after minoritary interest)	81	43	87.1%	87.3%

Hechos destacados

- Commission revenues reached 242 MUSD, representing a 9.7% increment compared to the first quarter of last year. This is explained by an increase of 8.7% in the Savings and Retirement segment, mainly driven by a 7.1% increase in the Salary Base and a 14.8% increase in the AUM. Additionally, the SURA Investments segment showed a 19.8% increase, leveraged by a 24.0% growth in AUM.
- The Reserve Requirement (Encaje) yielded a positive performance of 34 MUSD in the first quarter of 2024, growing 37.8% compared to the same period of the previous year.
- Operational expenses increased by 7.0% compared to the same quarter in 2023, this growth is driven by a 11.6% growth in administrative expenses, which was alleviated by a decrease of 8.6% in selling expenses.
- Controlling net income closed the first quarter of 2024 in 81 MUSD, showing an 87.1% growth compared to the previous period.

2023 Compliance and 2024 Projections

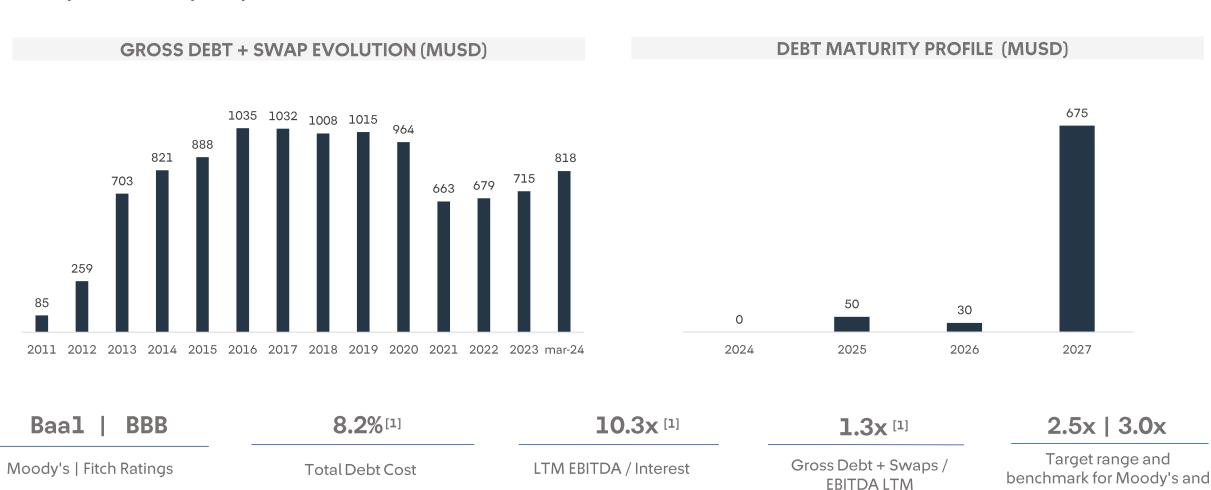


	2023	2024
AUM	14.4% vs 9 - 11%	9% – 11%
Fee and commission income*	31.8% vs 26% - 29%	8% – 10%
Adjusted ROE	8.8% vs 6 - 7%	7% – 8%
Adjusted ROTE	27.8% vs 17% - 21%	17% – 21%

Debt Profile



Leverage ratio under target range



Fitch